

ABSTRACT OF THE DISCLOSURE

In an exemplary embodiment of the present technique, a particular POI (66) may be assigned a code (68) representative thereof. Advantageously, by entering the code (68) into a telematics system (16), information about the POI (66) may be obtained.

- 5 Moreover, in accordance with an exemplary aspect of the present technique, by entering the code (68) a route to the POI may be developed.